

## INDUSTRY SOLUTIONS: RETAIL

# SOURCE ALLOCATION



### → THE CHALLENGE

Costs are rising in the United States to operate asset-heavy distribution networks built on inventory management and near-to-store DC replenishment models. With the right technology, including integrated demand management and P.O. management systems, could U.S. retailers push store-level allocation and consolidation further back in the supply chain before they reach U.S. ports? What would be the economic benefits of adopting source allocation and DC bypass solutions?

### → THE SOLUTION

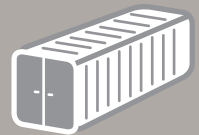
Adopting source allocation and DC bypass logistics strategies can simultaneously reduce time to market and costs. Using P.O. management and international supply chain software, retailers can communicate store-level allocation and shipment instructions to source-based logistics partners. This allows store shipments to bypass established distribution networks, leveraging multi-tenant distribution facilities and direct-to-store delivery solutions to speed hot goods through the import process to the shelf. Store-ready shipments simplify replenishment and lower U.S. distribution costs.

### → WHY NRS?

NRS has extensive experience moving cargo from a retailer's perspective, with expertise in forecasting, order management, cash-to-cash cycles and the 'softer' dimensions of what it takes to move merchandise from source all the way to the shelf.

In every engagement, NRS has the goal to reduce time, cost, and complexity in a retailer's supply chain. Whether it's a transactional opportunity or customized solution, NRS measures historical data versus future scenarios to give the retailer visibility to metrics, KPI enhancements and return on investment.

NRS source solutions are customized for each client, leveraging our IT systems to help retailers make informed, proactive decisions concerning every product in the supply chain.



- Source Logistics Assets and Expertise
- Automated Conveyor Systems
- Drayage and Port Strategies
- Distribution and Rapid Crossdock Facilities
- Store Delivery
- Dedicated Fleets

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## YOUR GLOBAL SUPPLY CHAIN SOLUTION

Since 1953, National Retail Systems Inc. has pioneered many of the logistics management processes considered cutting edge today. NRS operates an international network of transportation and distribution assets focused on one goal—delivering efficient and reliable logistics solutions for the world's leading retailers and manufacturers. NRS offers an integrated suite of services, including factory pick-up in Asia; international and domestic consolidation; freight forwarding; value-added services; import management; transload; distribution and warehousing; DC bypass; nationwide full-truckload and LTL transportation; pool point services; dedicated fleets; yard management; and store delivery.

**CONSOLIDATION  
TRANSLOAD**

**DRAYAGE & PORT  
SERVICES**

**RETAIL LOGISTICS  
SOLUTIONS**

**DEDICATED FLEETS**

**INFORMATION  
TECHNOLOGY**

**SUPPLY CHAIN  
SECURITY**

**DISTRIBUTION/  
WAREHOUSING**

**LTL / STORE DELIVERY**

**TRUCKLOAD**

**ORIGIN LOGISTICS**

### KEY LOCATIONS

**NEW YORK**

**LOS ANGELES**

**HO CHI MINH CITY**

**HONG KONG**

**CHICAGO**

**BOSTON**

**SAVANNAH**

**SHANGHAI**

**CHONGQING**

**TIANJIN**

**SHENZHEN**

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