

INDUSTRY SOLUTIONS: RETAIL

VISIBILITY SOLUTIONS



→ THE CHALLENGE

Traditional one-dimensional UPC barcodes offer visibility limitations particularly once goods enter distribution channel and are then received at the store. Barcodes may be missing, unreadable, or damaged, making it impossible to scan and add items to the retailer's current inventory. Scanning UPC barcodes is a time-consuming process that often involves manual processes. RFID allows for significantly more tag reliability. The world's largest retailers have mandated RFID tagging. Are you ready?

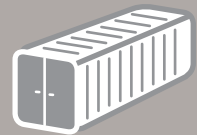
→ THE SOLUTION

By implementing RFID, retailers and their supply chain partners can improve automation and visibility in the supply chain all the way from source to the point of purchase. RFID and other forms of advanced ID technology, such as 2D barcodes, are transforming the industry by allowing retailers to accurately monitor inventory in stock with real-time tracking to increase store productivity and loss prevention.

→ WHY NRS?

NRS has extensive experience moving cargo volume from a retailer's perspective with expertise in forecasting, order management, cash-to-cash cycles and the 'softer' dimensions of what it takes to move merchandise from source to shelf.

NRS has decades of hands-on expertise working on retail supply chain visibility. The company has pioneered EDI standards development in partnership with VICS and adopted high-speed barcode scanning on both U.S. coasts. NRS has implemented Optical Character Recognition (OCR) technology in its distribution centers and is helping retailers to explore RFID solutions that will further streamline supply chains.



- EDI
- UPC Barcoding
- 2D Barcodes
- RFID
- Optical Character Recognition
- Automated Distribution

HEADQUARTERS
2820 16TH STREET
NORTH BERGEN, NJ 07047
201.330.1900

877.345.4NRS WWW.NRSONLINE.COM





YOUR GLOBAL SUPPLY CHAIN SOLUTION

Since 1953, National Retail Systems Inc. has pioneered many of the logistics management processes considered cutting edge today. NRS operates an international network of transportation and distribution assets focused on one goal—delivering efficient and reliable logistics solutions for the world's leading retailers and manufacturers. NRS offers an integrated suite of services, including factory pick-up in Asia; international and domestic consolidation; freight forwarding; value-added services; import management; transload; distribution and warehousing; DC bypass; nationwide full-truckload and LTL transportation; pool point services; dedicated fleets; yard management; and store delivery.

**CONSOLIDATION
TRANSLOAD**

**DRAYAGE & PORT
SERVICES**

**RETAIL LOGISTICS
SOLUTIONS**

DEDICATED FLEETS

**INFORMATION
TECHNOLOGY**

**SUPPLY CHAIN
SECURITY**

**DISTRIBUTION/
WAREHOUSING**

LTL / STORE DELIVERY

TRUCKLOAD

ORIGIN LOGISTICS

KEY LOCATIONS

NEW YORK

LOS ANGELES

HO CHI MINH CITY

HONG KONG

CHICAGO

BOSTON

SAVANNAH

SHANGHAI

CHONGQING

TIANJIN

SHENZHEN

FOR MORE INFORMATION ABOUT
ORIGIN LOGISTICS, CONTACT:

PATRICK AHERN

VICE PRESIDENT

+1.404.642.2014

PATRICK.AHERN@NRSONLINE.COM

JON HOCH

VICE PRESIDENT, OPERATIONS

+1.404.550.3541

JON.HOCH@NRSONLINE.COM

877.345.4NRS WWW.NRSONLINE.COM

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